



***RED LIPSTICK
CHRONICLES***

2019 SPONSORSHIP

REDLIPSTICKCHRONICLES.COM

ABOUT RED LIPSTICK CHRONICLES

Red Lipstick Chronicles: Tips From The Lips of Successful Entrepreneurs features entrepreneurs all around our world who are successfully growing their businesses and using their platforms to transform other people's life with their gifts.

PODCAST PURPOSE

Red Lipstick Chronicles is produced to give entrepreneurs hope to launch and run successful businesses. Hosted by Shaniece M. Wise, Personal and Business Development Coach, each episode will show entrepreneurs that they are not alone by featuring resilient business owners that have transcended above adversity, life situations and circumstances that could have potentially caused them to give up on their business and life.

These same entrepreneurs were able develop skills to be UNSTOPPABLE and now they are thriving in their businesses. Life throws many curve balls at us and sometimes all we need to hear is that someone else has been through what we are going through or went through and they are were able to come out of it. The tips given from the lips of the entrepreneurs interviewed, are meant to encourage, inspire and activate advancement.

SHOW DOWNLOADS

90 Days Downloads = 2,500 + Downloads
Listen Per Episode (3 Day Period) =
250-500 Downloads

SHANIECE M. WISE

Personal & Business
Development Coach

PODCAST DEMOGRAPHICS

Our Listeners



70% Women
Ages 18 - 60

Entrepreneurs, Leaders,
Visionaries, Professionals



30% Male
Ages 18 - 60

Entrepreneurs, Leaders,
Visionaries, Professionals



Largest Listener Base

Ohio (Columbus, Cincinnati,
Cleveland, Mansfield, Akron)
Arizona (Phoenix, Chandler)
Alabama (Birmingham,
Huntsville)
Georgia (Atlanta, Columbus)
New York (New York, New
Jersey)



Interested In:

Entrepreneurship, Personal
Development, Business
Development, Motivation,
Inspiration, Self-Help

HOW WE CAN WORK TOGETHER



30-Second Pre-Roll Advertisement

Prior to launching into the main content, the host will talk about the sponsor's product or service for 30-seconds, often sharing a personal story if applicable. Sponsor will send 5-10 talking points and host will create a script based off of the content.

Special Thank You & Call-to- Action

Our special thank you shout out closes out the show and provides a final call-to- action to listeners. As a bonus, your company name will be included in the description of the show(i.e. this show was sponsored by...)

SPONSORSHIP RATES

Individual Episodes (1)

30-second Pre-Roll[ONLY].....	\$100.00
(1) Thank You and Call-to- Action [ONLY].....	\$50.00
(1) 30-second Pre-Roll + (1) Thank You and Call-to-Action.....	\$125.00

Monthly Rates Month-Long Sponsorship [4 EPISODES].....	\$250.00
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BONUSES/PERKS

- Company featured on RedLipstick Podcast/Unstoppable Community email list
- Company featured on choice of Instagram Stories or Timeline
- Company name and link provided in show description and podcast notes

"MAGNIFICENT INTERVIEW!" - ASHAY MATHIEU, SEASON 1, EPISODE 9

Contact info@shaniecemwise.com if you are interested in becoming a sponsor of the Red Lipstick Chronicles Podcast or have questions about something that may not have been included in this sponsor package.